



For Immediate Release

## **Vallarta and ALSET LED partnership delivers big energy savings and green sustainability goals for the supermarket chain**



Vallarta Supermarket after the LED installations

**Summary:** Vallarta Supermarkets partners with Alset LED to delivery significant energy savings and green sustainability goals while enhancing customer’s shopping experience

Libertyville, IL [Date]

California based supermarket chain Vallarta decided to cut down on their energy costs to remain competitive in the grocery store industry. Working with CSI Illumination, they began testing led fixtures to evaluate for their stores. One of the concerns was that the fixtures selected were compatible with the store’s lighting dimming lighting control system.

The focus of the project included reduced energy costs, better lighting in the stores, less glare and less heat generation from the lighting. LED lighting was the obvious solution. Calculating their retail lighting costs and comparing them with LED solutions, Vallarta realized that both maintenance budgets and electrical can be greatly reduced. The new lighting system comes with a 7-year warranty.

Alset has completed installations for several stores among the 50 grocery stores. The results are already impressive. Annual KWH savings are 60% compared to their old Metal Halide system. At the same time, Alset LED Frosted Highbay Fixtures have increased the visual appeal inside the stores.



[Vallarta quote] FOCUSING ON IMPROVING THE CUSTOMERS SHOPPING EXPERIENCE WHILE STILL ACHIEVING REDUCTION OF GREEN HOUSE GASES TO HELP SAVE THE ENVIRONMENT HAS BEEN A FOCUS FOR VALLATA STORES.

About ALSET® LED

ALSET® LED is a modern and innovative line of light bulbs and fixtures. Keeping in line with the NuWave principle – Live Well For Less, all Alset products offer the best of energy saving options. Like all other products under this umbrella brand, they too are synonymous with innovative and latest technologies. ALSET® LED lamps, troffers, canopies, highbays, T-8 retrofit tubes and downlights are known for their high efficacy, instant-on feature, and their superior heat management. To learn more, please visit, <http://www.asetled.com/>

About Vallarta?

For further information, contact:

Cindy Thomas at [224-206-3083/cindy.thomas@asetled.com](mailto:224-206-3083/cindy.thomas@asetled.com)



Vallarta Supermarket, CA